

# Perfumes and the Women Who Love Them

**I**t is Valentine's day, then many men turn to flowers or candy to show the women in their lives just how much they really care. For the bigger holidays such as birthdays or perhaps Xmas, men typically reach a bit deeper into their pockets for that larger ticket things such as jewelry or perfume. But the reason why so much perfume is sold in any given year has far more to do with hormones and the feelings developed by certain scents than by the gift-giving explanation of men.



Perfumes, colognes, and scented natural skin oils have been part of human civilization since the time of the ancient Egyptians and beyond. Jars and vases filled up with exotic fragrances have also been found in ancient Chinese burial sites. In fact, the use of perfumes doesn't have exact starting date as its exact background is unknown. All that is truly known is that women and men have been using cologne and perfume to enhance their own scent for thousands of years will continue to do so for the foreseeable future.

Any given year, 66% of men as well as 75% of women find themselves buying cologne or perfume during the course of a year. Researchers believe that a part of the reason why women love receiving perfume (and also when men love giving perfume as a gift) is due to **pheromones**. Pheromones are hormones thought to stimulate sexual appetite or interest and they are triggered by scent.

So do ladies love perfume because it makes them want to have sex? No, actually the scent has a more dramatic effect on men. While the effect is actually less pronounced in women, certain aftershaves worn by men have been known to produce a similar desire in women. Although a link between the scent of perfume and improved sexual interest has been found, researchers do not believe that it clarifies the desire to wear perfume on a daily basis.

Fact, most scientists believe that **human pheromones** and their effect upon our behavior has decreased over the years as we have become more advanced and civilized. While most scientists deduce that scent once performed a rather large part in human mating habits, they believe that it has relatively little to do with lovemaking attraction in this day and age.

- So then...why do women love perfume a great deal and why is this such a popular gift during the holidays?
- It actually seems to be due to the simple feeling created by wearing any fragrance that one finds appealing.
- In fact, the feeling created by a woman wearing perfume is similar to that made by a candle used for aromatherapy.
- It's comforting, subtle, and slightly romantic but not really sexual in nature.

## Of Course, It Does Not Really Matter Why Precisely a Woman Loves Wearing Perfume

That is really important is that she does love to smell excellent and the attention she receives when wearing your ex **favorite perfume**. In time, the fragrance and also the scent of her own body will mix right into a singular aroma which will literally become her own scent.

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*The Science Of Love - Discover the Laws Of Attraction And just how Smell Takes on A big Role For romantics old and new, there is simply no better event to express love to the special someone than on Valentine s. February 14 is a day like no other, per day we do whatever it takes to make our spouse feel extra special, a day we permit them to...*

“ *As the sense of smell may recollect probably the most vivid of memories, it is this unique scent of a woman combined with her perfume that people tend to remember most when thinking about that person. Men will often buy the same perfume for a woman also years after she has ceased using it because it is the scent they have come to identify with that woman.*

And yet, ladies do move on to new perfumes and always seem to be on the search for a new scent to enhance their bodies. Of course, it is not surprising for some higher end perfumes to cost \$100's of dollars per bottle which is why a large number of women and men end up shopping for their favorite brands online. The internet can also be a great place to find deals on new perfumes and fragrances as most websites generally offer a much greater selection than classic retailers.

- The love of fragrance by both men and women may be completely instinctual and in some way related to sexuality.
- However, the fact is that perfume just plain smells great and so puts us in a good mood.
- Who does not like something that smells good--be it a pot roast or a garden lily?
- Of course, pot roast has a tendency to make us hungry...so what does the actual smell of fine perfume help to make us?
- There has to be quite a good reason why scent will be so popular, right now doesn't there

Find more information and suggestions about scent by visiting our site <http://www.ausnaonlinestore.com> where you will find an array of fragrances on huge discount.

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